

Strawberryfield Park

The ultimate lodge investment opportunity

Many parks market themselves in a way which sounds outstanding, but if you're looking for something truly exceptional to invest in as a holiday home how can you tell the difference? Well, look no further, as we may well have found your perfect Retreat!

Strawberryfield Park in Somerset is in a beautiful location with stunning views of the Mendip Hills and Somerset Levels. Set within a 14-acre estate, here you'll find a very select development of contemporary and sustainable eco-holiday homes built and managed to the highest standards.

Lodges at Strawberryfield are available for sale as an investment or can be hired for breaks with Blue Chip Holidays, who have graded the lodges here at their very highest level of excellence.

LOCATION

The park is ideally located for exploring many of the beautiful towns and cities of the West Country such as Wells, Glastonbury, Bath and of course Cheddar Gorge. Alternatively, with the Mendip Hills and

Somerset Levels nearby, cyclists, walkers and those who love to explore the countryside will be spoilt for choice. So, it's obviously a beautiful location, but actually, that's not the only reason this park stands out.

BUY OR RENT?

You have both options here. You can book a lodge break with Blue Chip Holidays, or you could buy your own lodge, either for your personal use or as an investment, or both! Set in such a tourist hot-spot, it's unsurprising that there's a really strong occupancy rate on the lodges at approximately 93%, so the return on investment being quoted here is pretty tempting, at between 8 and 10%. It's not only the location which has meant that booking levels are so strong, it's also the standard to which the lodges here are built.

LATEST LODGE TECHNOLOGY

Lodges at Strawberryfield Park are unique, each built by manufacturers widely considered to be the 'Rolls Royce' of holiday homes; Retreat Homes. Inside, bespoke high-quality furnishings and state of the art equipment



provide guests with ultimate luxury and convenience. The team here have considered your every requirement from large, powerful monsoon showers and deep baths to well-equipped top-quality kitchens and utensils. Super king size beds and superior quality bed linen ensure a good night's sleep. As you would expect from 5-star accommodation, luxurious towels, robes, slippers and toiletries are provided for you. Each lodge has its own private Jacuzzi hot tub, and secluded LED lit decking area, and stunning exterior lighting designs include covered courtyards with thousands of fibre optic lights that twinkle like a starry sky!

Lodges for let have top quality Villeroy & Boch bathrooms with spa bath and Bluetooth speakers inbuilt and Bang & Olufsen visual and audio equipment. These would undoubtedly create the most relaxing vibrational bathing experience possible – no expense has been spared as it's all about the experience! The ambience

Lodge investment at a glance

- ✓ Open 12 months of the year
- ✓ Lodges start from £179,000
- ✓ 5 star, secure accommodation
- ✓ 8-10% return on investment
- ✓ 99 year lease
- ✓ Managed lettings and maintenance

really has been well thought through inside and out with blazing wood burners to cosy up in front of and 'super-insulated lodges' with many eco-friendly attributes such as cedar cladding and living green roofs, all to ensure the best aesthetic possible on this architect-designed park. State of the art kitchens with Neff appliances, original art works by renowned artists and under-floor heating; the list could go on – whatever luxury you could imagine you can bet that they've already thought of it, acted on it and provided it for you!

Outside there's private parking, decking, state of the art external lighting and a built-in barbeque area. To help you stay connected there's fibre optic broadband to each lodge – another significant step above the average, and with 24/7 security and on-site guest assistance you'll feel safe and supported on your break if you need anything. This park doesn't seem to do average in any shape or form!

BENEFITS FOR LODGE OWNERS

So, if you're thinking of investing in a lodge, at Strawberryfield Park, it should work pretty hard for you because the offering



here is designed to stand out, and it does. Yet you can still enjoy it all yourself too, as park owner Mike Pearce explains; "If you invest in shares you'll put the certificate in a drawer and leave it there. Lodge ownership gives you a tangible asset which you and your family can use and enjoy, so while making a sound financial investment you are also investing into the idea of having quality time yourself in the complete lap of luxury if you need a break – it's designed to reap rewards in more ways than one."

SO, HOW DOES IT WORK?

Lodges here start from £179,000, a price which is often seen at many other parks for a luxury lodge, although they vary in accommodation and fine detail so will rise according to the extras packed in – for example a superior one-bedroomed lodge starts at £225,000. Although there are lodges ready to purchase, you can have a hand in designing your own lodge from scratch, with the support of both the park and

TOP Uplifting interiors and a flair for interior design

ABOVE Large, comfortable beds to sink into

LEFT This park has a wonderful ambience





About Retreat Homes

Both a model and brand name, a Retreat is a unique lodge escape which many have tried to emulate, and few have truly captured with the quality or feel of the original. At Strawberryfield Park they have worked closely with Mike Pearce on design and specification of the lodge to provide the ultimate lodge experience for guests. Mike said; "Retreat unquestionably build the best holiday lodges of their kind. Each lodge is unique. Through innovation and design, they are at the top of their game." Describing their ethos and direction Alan Rooke said; "We never set out to become a mass manufacturer preferring a steady stream of excellent homes we're truly proud to put our name to." To find out more about Retreat Lodges go to www.retreatlodges.co.uk

manufacturer, to create the lodge of your dreams that you can also use as an investment lodge if you choose to for others to stay in.

IT'S ALL DONE FOR YOU

They have a fully managed letting service, approximately 93%



occupancy on the lodges and are quoting between 8 and 10% return on investment. Sixteen lodges are currently on site, with permission for 25 in total, so it's quite an exclusive spot, and a friendly community of lodge owners. The licence permits access for holiday use 12 months of the year with a 99 year lease option, so the asset can be left to family members, ticking even more boxes for potential buyers. Park owners live on site and take care of everything, from changeovers to maintenance/hot-tub upkeep, and they will even decorate lodges for Christmas using owner's own choice of decorations and the option of trees which are grown on site within the park grounds. The park owners have a good relationship with lodge owners, and organise occasional get-togethers to keep them up to date with developments at the park. The owners don't have to worry about promoting their lodge breaks either, as the park takes care of that through promotional activity such as this feature, and their relationship with Blue Chip Holidays. It couldn't be more straight forward!

EXCEPTIONAL LODGES

Phil Beattie, director of operations at Blue Chip Holidays said;

"Strawberryfield Park is one of the most successful parks on our premium portfolio. Our guests love it because of its peaceful yet accessible location as well as the exceptional quality of the lodges. Lodges at Strawberryfield Park can yield up to £32,680 in net holiday rental revenue per year."

THERE'S MORE!

A traditional enclosed Somerset cider apple orchard with picnic benches provides guests with a tranquil space to soak up the West Country sun or enjoy the morning birdsong. There are numerous great pubs and restaurants nearby. The Cider Barn is a traditional local cider and ale barn and offers quirky and rustic surroundings, great local beers, ciders wines and good wholesome food produced using the finest local produce. Situated at the entrance to the park and within easy walking distance to all lodges, preferential service is extended to all guests of Strawberryfield Park.

WHEN ONLY THE BEST WILL DO!

For Lodge ownership or simply a break, Strawberryfield Park is perfect for the discerning holidaymaker who wants the very best experience possible, in an environment all set to provide it! 

ABOVE These lodges are technologically advanced, as well as being rather stunning!

FOR MORE INFORMATION

To find out more about lodge ownership at the park visit www.strawberryfieldpark.co.uk, call Mike Pearce on 07909 524953 or email mike@strawberryfield.plus.com

To book a break at Strawberryfield Park visit www.bluechipholidays.co.uk